

LIFT

LOCAL INVESTMENTS FOR TRANSFORMATION

- Give cities and counties an essential tool to make the investments needed to create opportunities, foster quality of place, remain competitive, and secure our future for generations to come
- Encourage home rule – let cities and counties control their own destiny with the resources to make investments for growth
- Invest in parks, libraries, roads, neighborhood revitalization, transit and more – whatever the people decide!

LIFT – LOCAL INVESTMENTS FOR TRANSFORMATION

- Local Investments For Transformation (LIFT) is a local option sales tax; a well-established and proven funding tool designed to give citizens choice and flexibility for community development projects.
- Allows local communities with voter approval to create a new source of revenue through a limited and specific sales tax increase that is returned directly to the community that enacts it, for specific projects for a specific period of time.

LOCAL OPTIONS ARE COMMON IN COMPETITOR STATES AND LOCALITIES

- **37 states** allow a local option sales tax.
- **88 of the 108 American cities** with populations of 200,000 or more have enacted a local option sales tax.

HOW DO WE CREATE THE OPPORTUNITY IN KENTUCKY?

- Amend the Kentucky Constitution with support from 60 members of the State House, 23 members of the State Senate, and passage of a statewide referendum
- Pass enabling legislation (Kentucky Revised Statutes)
- Localities choose a collection of projects, amount of tax, and for how long
- Local legislative body places on the ballot
- **THE PEOPLE VOTE!**

WHO SUPPORTS LIFT?

- ✓ Overwhelming support from business and civic leaders – Republicans, Democrats, independents
- ✓ Kentucky League of Cities (KLC)
- ✓ Kentucky Association of Counties (KACo)
- ✓ Metropolitan Alliance for Growth – Louisville, Lexington, Northern Kentucky, and Warren County leaders

In 2012, **68%** of ballot initiatives on dedicated infrastructure projects nationwide were approved with **63%** of the vote.

