

FOR IMMEDIATE RELEASE

The 2018 Homearama at Catalpa Farms *Join Us to Be Inspired*

Returning to Louisville for its 51st consecutive year July 14 – 29, **Homearama** has showcased the finest in custom-built new homes in the Greater Louisville area, and the 2018 show will be no exception! The first conservation subdivision in Jefferson County, Catalpa Farms—a Signature Green Properties development, will greet visitors with expansive views across ridges and valleys, ever-present gentle breezes, and a tranquil setting that is sure to please. Catalpa Farms is designed with the busy homeowner in mind, offering small, low-maintenance lots, but still providing privacy and the relaxation that comes from being surrounded by nature, expansive tree canopies, preserved spaces, trails, lakes and community gardens.

With a wide-variety of price points, this year's **Homearama** will appeal to everyone. Whether in the market to purchase a new home or just looking to **be inspired**, these unique and beautiful homes will enamor guests with their craftsmanship, ability to bring the outdoors 'in', abundance of wood and natural elements and aesthetic interior surprises, while at the same time introducing the latest in innovation and energy efficient technologies. Once again, livability—both inside and outside of the home—will be at the forefront, and visitors to **Homearama** will inevitably **be inspired** to capture the same serenity in their own homes and outdoor living spaces.

Perry Lyons, P.L. Lyons Architectural Builders, has built over 20 **Homearama** homes since his first one in 1975. He is excited about this year's event, as it features homes that are accessible to a wide variety of buyers, as well as unique design elements that are sure to amaze. "You'll see doors imported from Egypt, and reclaimed wood from a horse farm in Lexington. **Homearama** has changed over the years, as design trends and elements have evolved and homeowners' options have expanded, but the fine craftsmanship of Louisville's home builders and subcontractors will be on full display once again this year."

"**Homearama** has a great story to tell. Visitors that are looking to buy, build or **get inspired** come to **Homearama** to see the HGTV dream in person," says Ally Adams, Show Director. "It's exciting that we can offer different scales and styles this year, with price points between \$500,000 and \$900,000, as compared to many years when they average over a million dollars." The seven homes will present an eclectic blend of architectural styles such as Country French, Craftsman and modern farmhouse. "The various styles of homes combined with the layout of the site give such energy to this year's **Homearama**," Adams continues.

Homearama at Catalpa Farms will delight and **inspire**, and we hope you will join us.

For more information about **Homearama** at Catalpa Farms, please visit Homearama.com or visit Facebook at [FaceBook.com/HomearamaLouisville](https://www.facebook.com/HomearamaLouisville) for a special Buy One Get One Free offer.

Homearama is Powered By LG&E and Official Sponsors are River City Bank and RiverCity Flooring. It has been locally produced by the Building Industry Association of Greater Louisville for 51 years.

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