



FOR IMMEDIATE RELEASE

The 2018 Homearama at Catalpa Farms *Featuring Beautiful Homes and Local Flair*

Returning to Louisville for its 51st consecutive year July 14 – 29, **Homearama** has showcased the finest in custom-built new homes in the Greater Louisville area, and the 2018 show will be no exception! The first conservation subdivision in Jefferson County, Catalpa Farms—a Signature Green Properties development, will greet visitors with expansive views across ridges and valleys, ever-present gentle breezes, and a tranquil setting that is sure to please. Catalpa Farms is designed with the busy homeowner in mind, offering small, low-maintenance lots, but still providing privacy and the relaxation that comes from being surrounded by nature, expansive tree canopies, preserved spaces, trails, lakes and community gardens.

Visitors to **Homearama** this year will not only get to view seven of the most beautiful, trendy, inventive and technology-laden homes on the market today, but they will also get to experience some of Louisville’s finest **local flair**. From local bands such as **Small Time Napoleon** to **Great Flood Brewing Company** joining the event as the Entertainment Sponsor, this year’s **Homearama** is more than just a tour of spectacular homes—it’s a true event experience for the entire family.

Both **YouthBuild Louisville** and the **Whitney Young Job Corps Center** will be making an appearance, as **Homearama** will be supporting local construction training programs at this year’s event. Look for these exceptional students as parking lot attendants and concession stand workers, and join us in encouraging these young men and women to continue their path into the building industry.

Beyond that, seminars will be hosted daily by some of the finest minds and talent in Louisville! From interior design, to technology in the home, and gardening tips to grilling “how tos”, the seminar stage will feature an outstanding line up of sessions that are sure to inspire and educate!

“This year’s **Homearama** will be a true experience for Louisvillians and their families, and we hope to include something for everyone. From seminars and a kids’ area to local bands and craft beer, **Homearama** is more than just a showcase of homes. It’s an iconic hometown event,” said Martha Jones, Public Relations Manager at the Building Industry Association.

Homearama at Catalpa Farms is sure to entertain all ages with **local flair** and **flavor**, and we hope you will join us.

For more information about Homearama at Catalpa Farms, please visit Homearama.com or visit Facebook at [FaceBook.com/HomearamaLouisville](https://www.facebook.com/HomearamaLouisville) for a special Buy One Get One Free offer.

Homearama is Powered By LG&E and Official Sponsors are River City Bank and RiverCity Flooring. It has been locally produced by the Building Industry Association of Greater Louisville for 51 years.

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