



FOR IMMEDIATE RELEASE

## The 2018 Homearama at Catalpa Farms *Drum Roll, Please... It's Opening Weekend!*

**Homearama is BACK!** Returning for its 51<sup>st</sup> consecutive year THIS WEEKEND, **Homearama** promises to be more than just a stunning showcase of beautifully designed homes—it's a true event experience for the entire family! From the trendy, inventive and inspired homes, to live entertainment, craft beer and a kids' area, the 2018 **Homearama** will entertain guests young and old alike.

From Modern Farmhouse to Craftsman, and Traditional to French Country, this year's event will appeal to everyone who attends. The seven homes that make up **Homearama** this year are not only priced right, but they are designed with the discriminating homeowner in mind. With high end finishes and fixtures, visitors to the site will be inspired and delighted by the showcase that awaits them.

Catalpa Farms—a Signature Green Properties development—and the first conservation subdivision in Jefferson County, will greet visitors with expansive views across ridges and valleys, ever-present gentle breezes, and a tranquil setting that is sure to please. Catalpa Farms is designed with the busy homeowner in mind, offering small, low-maintenance lots, but still providing privacy and the relaxation that comes from being surrounded by nature, expansive tree canopies, preserved spaces, trails, lakes and community gardens.

“At this year's **Homearama**, the focus of the homes is efficient and practical use of interior floor space that fits today's buyers, while also providing a feeling of solitude with limited exterior property upkeep. Add to that a full amenity package for the whole family to enjoy, and you can see why we feel that this fabulous new neighborhood will have broad appeal for years to come,” says Pat Durham, Executive Vice President at the Building Industry Association.

**Homearama** at Catalpa Farms opens this weekend, **July 14**, and runs through **July 29**. The Show is open on weekdays, 5:00 - 9:00, Saturdays 10:00am - 9:00pm and Sundays 1:00 - 6:00pm. Tickets are \$10/person. We hope you will join us.

For more information about Homearama at Catalpa Farms, please visit [Homearama.com](http://Homearama.com) or visit Facebook at [FaceBook.com/HomearamaLouisville](https://www.facebook.com/HomearamaLouisville) for a special Buy One Get One Free offer.

Homearama is Powered By LG&E and Official Sponsors are River City Bank and RiverCity Flooring. It has been locally produced by the Building Industry Association of Greater Louisville for 51 years.

###



Ally Adams  
Show Director  
P: (502)429-0513  
[ally@bialouisville.com](mailto:ally@bialouisville.com)



Martha Jones  
Public Relations Manager  
P: (502)429-6102 C: (317)417-4544  
[martha@bialouisville.com](mailto:martha@bialouisville.com)